

C.U.SHAH UNIVERSITY

Summer Examination-2019

Subject Name: Business Environment -I

Subject Code: 4CO05BEN2

Branch: B.Com (English)

Semester: 5

Date: 16/03/2019

Time: 10:30 To 01:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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Q-1 Attempt the following questions: (14)

- a) Net savings of private sector can be found by deducting what? 1
(A) Production cost (B) Taxes (C) Dividend (D) Above all
- b) Which of the following is included in the internal factor of business? 1
(A) Production Method (B) Nature of goods
(C) Sales System (D) Above three
- c) $C = F C (Y)$ means C = Consumption, F= Function and Y=..... 1
(A) Average Income (B) Income
(C) Marginal Income (D) Realistic Income
- d) In present times the people to become popular as consumers in the world is 1
of..... Continent.
(A) America (B) Asia (C) Africa (D)Above all
- e) National income is the income of showing which value? 1
(A) National Product (B) National Purchase
(C) National demand (D) National Sales
- f) There are two types of costs: (1) Consumption (2) 1
(A) Investment cost (B) Maintenance cost
(C) Transportation cost (D) Education cost
- g) Gross internal saving =? 1
(A) GDP (B) GNS (C) NNP (D) GDS
- h) The difference between the present income and cost is considered what? 1
(A) Average Saving (B) Saving
(C) Marginal Saving (D) None
- i) How intense is the disparity of income in India? 1
(A) Less (B) Medium (C) More (D) Maximum
- j) Relative poverty isthan absolute poverty. 1
(A) better (B) less good (C) good (D)none
- k) Along with the economic development, which of the following problem 1
continues to grow?
(A) Poverty (B) Corruption (C) Unemployment (D) Above all
- l) Saving isfrom the personal point of view. 1
(A) Evil (B) Merit (C) Good matter (D) None



	m)	From the point of view of economic development, how is India? (A) Developed (B) Under- developed (C) Backward (D) Developing	1
	n)	The 10 th plan began with how many lakh educated unemployed people? (A) 50 lakh (B) 85 lakh (C) 45 lakh (D)70 lakh	1
Q-2		Attempt all questions	(14)
	A	Explain characteristics of Modern business.	7
	B	Give an explanation of “Technology” as important components of business environment.	7
Q-3		Attempt all questions	(14)
	A	Define importance of Business environment.	7
	B	Write short note on GNP	7
Q-4		Attempt all questions	(14)
	A	Explain limitation of estimates of national income in India.	7
	B	Write short note on Global business environment.	7
Q-5		Attempt all questions	(14)
	A	Explain relationship between saving and business environment.	7
	B	Explain Modern concept of Business.	7
Q-6		Attempt all questions	(14)
	A	Explain privatization policy in India	7
	B	Define the effects of changes in Investment on business sector.	7
Q-7		Attempt all questions	(14)
	A	Discuss causes of increase in unemployment in India.	14
Q-8		Attempt all questions	(14)
	A	Describe effects of poverty on Trade business.	7
	B	Define any five causes of poverty in India.	7

